

## 73" UV Press Installation Scheduled for Early 2008

We are excited to announce that Flower City Printing will soon be the home of a new 73", 6-color UV press. It is rated to print 11,000 sheets per hour and is equipped with the latest press technology for superior performance and fast make-readies.

## CoC Certification Achieved

To further our commitment to environmentally responsible manufacturing and to promote sustainable forestry, FCP® was audited in January for Chain-of-Custody (CoC) certification through FSC/SFI/PEFC. We passed the audit and can now verify that papers we use to manufacture printed products are made from certified, well-managed forests and not from areas that are illegally harvested. CoC is the process of tracking and recording possession and transfer of wood and fiber from the forests of origin through the different stages of production and, ultimately, to the end-user. We have systems in place to support the CoC process and to provide documentation that our products meet all FSC/SFI/PEFC criteria.



The FCP® Account Services Department is participating in a 6-part webinar series entitled *Customer Care, Making the Difference* sponsored by PIA. The ASR's are learning about the importance of a customer-focused attitude, building rapport, approaches for successful negotiations, and using positive language in securing customer satisfaction.

FCP® won four awards (two gold, one silver and one bronze) in the 2007 International Association of Printing House Craftsmen (IAPHC) print competition in December.

The *Printing Impressions* Top 400 list of the leading printing companies in the United States and Canada ranks FCP® at the 117th spot.

## Print Oasis 2008 Print Buyers Conference & Exhibit

February 9 - 12, 2008  
Amelia Island Plantation, Amelia Island, FL

Print Oasis is the only independent conference focused on the needs and challenges of print buyers, specifiers, and production professionals. It targets print buyers, designers and marketers who will learn about new and existing technologies and best practices for print production. Visit [www.printoasis.com](http://www.printoasis.com) for more information.

***Flower City Printing will be exhibiting at Print Oasis 2008 in Booth 302.***

# www.fcp.biz