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Flower City Printing Named in Top 101 Printers

Rochester, NY, June 27, 2007 – Flower City Printing is ranked 93rd on the 2007 list of the Top 101 printers in North America. The list published by Graphic Arts Monthly magazine ranks printing companies based on annual sales. Flower City Printing posted sales of nearly \$49 million for 2006 – a 19 percent increase over the previous year.

Capital expenditures for the company totaled over \$3 million last year and included the purchase of a contract packaging and kit-packing facility on Lee Road in Rochester, new finishing and press-room equipment, and system upgrades. Flower City Printing employs 292 locally.

The Top 101 article states that 73 percent of the top printing firms reported sales gains in 2006, 34 percent of which were double digit increases. Overall, companies invested \$1.4 billion in capital upgrades. This year marks the 25th anniversary of the Top 101 list; which was first published in 1983.

Flower City Printing, founded in 1970, is the premier large-format printer in the United States with annual sales in excess of \$45 million. The company is headquartered in Rochester, NY and operates 400,000 sq. ft. of manufacturing, warehouse, kit-packing and distribution space in three locations. Flower City Printing provides point of purchase and packaging products for major retailers and consumer products companies including custom kit-packing and secondary contract packaging.

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