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**Flower City Printing Wins Four Awards for Print Excellence**

**Rochester, NY, January 2, 2008** – Flower City Printing won four awards (two gold awards, one silver and one bronze) from the 2007 International Gallery print competition produced by the International Association of Printing House Craftsmen (IAPHC). Winners were chosen from over 2,250 entries submitted by printers around the world.

The four awards won by Flower City Printing were classified within several different categories including point-of-purchase (POP), cartons, and booklets; highlighting the company's expertise in a range of product types.

Flower City Printing, founded in 1970, is the premier large-format printer in the United States with annual sales in excess of \$45 million. The company is headquartered in Rochester, NY and operates 380,000 sq. ft. of manufacturing, warehouse, kit-packing and distribution space. Primary products include point-of-purchase and point-of-sale displays, folding cartons, top sheets, litho labels, tags, dimensional mailers, posters, window signs and ceiling signs for national retailers and brands.

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