

FLOWER CITY

PRINTING

1725 Mt. Read Boulevard
Rochester, NY 14606
585.663.9000
1.800.HIGH TEC

FOR IMMEDIATE RELEASE:

CONTACT:

Tina Beauchemin, Director of Marketing
Flower City Printing
585-512-1229
Tina_beauchemin@fcp.biz
www.fcp.biz



Flower City Printing Receives Best Workplace in the Americas Award

Rochester, NY, December 1, 2008 – Flower City Printing is a recipient of the 2008 Best Workplace in the Americas Award in the large company (251+ employees) category. The award, sponsored by Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF), is designed to recognize graphic arts companies for their outstanding human relations efforts which contribute to a successful workplace. This is the second consecutive win for Flower City Printing.

Entries are judged on management practices, work environment, training and development opportunities, recognition and rewards, workplace health and safety, health and wellness, financial security and work-life balance.

“Since 2000, the Best Workplace program has recognized industry leaders from small, medium, and large firms in the graphic arts industry for their outstanding human relations practices. While every company that entered this year’s competition has HR programs they should be proud of, the Best Workplace program recognizes outstanding achievement,” said Jim Kyger, HR Director for PIA/GATF. “This program is a way to give employers doing innovative, yet cost-effective HR programs, the recognition they deserve.”

Flower City Printing, founded in 1970, is the premier large-format printer in the United States with annual sales in excess of \$50 million. The company is headquartered in Rochester, NY and operates 400,000 sq. ft. of manufacturing, warehouse, kit-packing and distribution space in three locations. Flower City Printing provides point of purchase and packaging products for major retailers and consumer products companies including custom kit-packing and secondary contract packaging.

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