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**Flower City Printing Wins Seven Awards for Print Excellence**

**Rochester, NY, December 12, 2008** – Flower City Printing won seven awards (four gold awards, two silver and one bronze) from the 2008 International Gallery print competition produced by the International Association of Printing House Craftsmen (IAPHC). Winners were chosen from hundreds of entries submitted by printers around the world.

The seven awards won by Flower City Printing were classified within several different categories including point-of-purchase (POP), boxes, cartons and specialty substrates; highlighting the company's expertise in a range of product types and materials.

Flower City Printing, founded in 1970, is the premier large-format printer in the United States with annual sales in excess of \$45 million. The company is headquartered in Rochester, NY and operates 380,000 sq. ft. of manufacturing, warehouse, kit-packing and distribution space. Primary products include point-of-purchase and point-of-sale displays, folding cartons, top sheets, litho labels, tags, dimensional mailers, posters, window signs and ceiling signs for national retailers and brands.

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