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**Flower City Printing Wins Six Awards for Print Excellence**

**Rochester, NY, December 11, 2006** – Flower City Printing won a total of six awards (three gold awards, two silvers and one bronze) from the 32nd International Gallery print competition produced by the International Association of Printing House Craftsmen (IAPHC). Winners were chosen from over 2,100 entries submitted by printers around the world.

The six awards won by Flower City Printing were classified within several different categories including point-of-purchase (POP), labels, large-format and boxwraps; highlighting the company's expertise in a range of product types.

Flower City Printing, founded in 1970, is the premier large-format printer in the United States with annual sales in excess of \$40 million. The company is headquartered in Rochester, NY and operates 400,000 sq. ft. of manufacturing, warehouse, kit-packing and distribution space. Primary products include point-of-purchase and point-of-sale displays, folding cartons, top sheets, litho labels, tags, dimensional mailers, posters, window signs and ceiling signs for national retailers and brands.

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