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Flower City Printing Named in Top 101 Printers

Rochester, NY, June 25, 2009 – Flower City Printing is ranked 89th on the 2009 list of the Top 101 printers in North America. The list published by *Graphic Arts Monthly* magazine ranks printing companies based on annual sales. Flower City Printing posted sales of nearly \$54 million for 2008.

Capital expenditures for the company included the purchase of new finishing and pressroom equipment and system upgrades. Flower City Printing employs 284 locally.

The Top 101 article states that the biggest firms in the industry report facing the toughest competitive market ever and overall 40% of firms reported sales declines. Yet, the industry's top firms are rising to the challenge with profit strategies that combine tough budget decisions with focused capital spending.

Flower City Printing, founded in 1970, is the premier large-format printer in the United States with annual sales in excess of \$45 million. The company is headquartered in Rochester, NY and operates 400,000 sq. ft. of manufacturing, warehouse, kit-packing and distribution space in three locations. Flower City Printing provides point of purchase and packaging products for major retailers and consumer products companies including custom kit-packing and secondary contract packaging.

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